

## BREMBO INTRODUCES ENESYS ENERGY SAVING SYSTEM® IN THE AFTERMARKET SEGMENT

## The new solution for LCV provides excellent results in terms of the reduction of CO2 emissions and fuel consumption

Frankfurt (Germany), 13 September, 2022 – Brembo, the leading company in the development and production of high-performance braking systems, welcomes the latest introduction to its Aftermarket offering: ENESYS ENERGY SAVING SYSTEM®. This new technological solution is directly derived from Brembo's OE experience and is designed to further enhance the sustainability characteristics of a vehicle's braking system, by reducing wear on discs and pads. This means lower harmful emissions and fuel consumption.

Aimed at LCV professionals, ENESYS ENERGY SAVING SYSTEM® best fits the current production of LCV Brembo sliding calipers as well as the Greenance Concept – the specific discs and pads kit that guarantees its components a longer lifetime.

The new solution is based on a patented spring design that guarantees a much faster return of the brake pads to their initial position once the brake pedal is released. This avoids undesired and unnecessary friction between the pads and the brake discs.

Besides a reduction of residual drag, this tiny but advanced and innovative technology, results in a significant cut in CO2 emissions and energy waste, without compromising the high performance standards which are characteristic of all Brembo solutions.

Moreover, ENESYS ENERGY SAVING SYSTEM® limits brake pad and disc wear, by decreasing the brake dust generated by residual friction. This leads to increased durability and greater resistance, allowing for optimisation of the products' maintenance needs and costs.

ENESYS ENERGY SAVING SYSTEM® belongs to the Brembo Beyond family, the Aftermarket line dedicated to the new mobility generation, with a particular focus on lowering environmental impact. This new spring technology confirms once again Brembo's commitment to always developing and improving more efficient and sustainable processes and solutions.



## About Brembo SpA

Brembo SpA is the world leader and acknowledged innovator of brake technology for automotive vehicles. Brembo supplies high performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches and other components for racing. Brembo is also a leader in the racing sector and has won more than 500 championships. Today the company operates in 15 countries on 3 continents, with 29 production and business sites, and a pool of over 12,200 employees, about 10% of whom are engineers and product specialists active in R&D. 2021 turnover was € 2,777.6 million (31.12.2021). Brembo is the owner of the Brembo, AP, AP Racing, Breco, Bybre, J.Juan, Marchesini and SBS Friction brands.

For information: Roberto Cattaneo - Chief Communication Officer Brembo SpA

Tel. +39 035 6052347 @: roberto cattaneo@brembo.it

Monica Michelini – Product Media Relations, Brembo SpA Tel. +39 035 6052173 @: monica michelini@brembo.it

For Europe: Dagmar Klein / Martin Pohl – Brembo Media Consultants

Tel. + 49 89 89 50 159-0 @: d.klein@bmb-consult.com / m.pohl@bmb-consult.com